CREATE THE OPPORTUNITY

Founders Equity Adds Seasoned Senior Executive to Advisory Committee

Michael Burnham of PlumTree Ventures joins the Founders Team as an Advisory Director

March 31, 2006 I New York, NY - Founders Equity Inc. is pleased to announced the addition of Michael Burnham to the Founders Equity Advisory Committee. Michael joins the Board as an Advisory Director with extensive experience in strategic planning, finance and marketing.

Mr. Burnham is currently a Partner with PlumTree Ventures, an investment company that actively buys, grows and guides and improves companies. Prior to joining PlumTree Ventures, Mr. Burnham was CEO and President of Lewis Supply Company. Under the leadership of Mr. Burnham, Lewis, a traditional multi-branch industrial distributor, increased its sales base from \$5 million in 1987 to \$120 million in 1998.

"It is with great pleasure that I join the Founders team as an Advisory Director," stated Mr. Burnham. "They have built strong, quality relationships and exemplify true integrity within the private equity industry. I look forward to assisting in strengthening and expanding their reach."

"Founders Equity is excited to add Michael to the Advisory Committee. We are confident that his experience and leadership abilities will prove invaluable to the Founders Equity team and our portfolio companies," states Warren Haber from Founders Equity.

For more information about PlumTree Ventures please visit their web site at: www.plumtreeventures.com

Founders Equity Inc.

Since 1969, Founders Equity has been actively engaged in private equity investing and in enhancing the value of small to mid cap enterprises. Founders has initiated acquisition programs, restructured businesses, raised debt and equity in private placements and public offerings, and realized liquidity of maximize value.

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